

Communal Harmony Campaign Week & Flag Day

The National Foundation for Communal Harmony (NFCH) observes Communal Harmony Campaign and Fund Raising Week every year from 19th to 25th November and the last working day of this week is observed as the Flag Day.

The communal harmony campaign week has two main objectives:

- *to raise donations for the physical & psychological support of the orphan or destitute children affected by violence; and*
- *to promote fraternity among the people, maintain peace & communal harmony and National integration*

The Foundation distributes publicity material to all the States / UTs, Ministries / Departments, central public sector undertakings, para-military organisations, universities, selected educational institutions and embassies & missions abroad, etc. and organizes several functions, Seminars, Symposium etc. to observe the Communal Harmony Campaign Week. The important materials are (i) *Brochures*, (ii) *Posters*, (iii) *Wrappers*, (iv) *Flag Stickers*, (v) *Letters*, (vi) *Pamphlets* and (vii) *Envelopes*, etc..

During the Communal Harmony Campaign Week, few child victims of violence from different States, assisted by the Foundation are invited to Delhi to share their experience which promotes communal harmony & National integration. These children also pin-up flags on the person of the dignitaries such as the President of India, the Vice-President of India, the Prime Minister, Speaker Lok Sabha and the Home Minister. These children are also taken for local site seeing in Delhi. The invited children along with their guardians and escorts are taken to Raj Ghat, Jama Masjid, Lal Qila, Qutub Minar, Lotus Temple, Rail Museum, Rashtrapati Bhawan, India Gate, etc.

NFCH is looking forward to co-operation and participation of every citizen from all sections of the society during the Communal Harmony Campaign Week and Flag Day for promotion of this noble cause.

Introduction of CHC Week & Flag Day

In the Meeting of Executive Council, NFCH on 07.08.1992, it was suggested that a fund raising week should be observed by the Foundation every year along-with an intensified publicity campaign. It was also proposed that fund raising week should coincide with *Quami Ekta Week* which is organized from 19th to 25th November every year in Delhi and in the areas identified for implementation of scheme of Assistance to children affected by communal violence.

Activities during CHC:

- Cultural programmes, debates, seminars, symposia, painting competitions involving children of various communities for spreading the theme of communal harmony and National integration.
- Rallies with banners are also organized as part of celebrations along-with posters and paintings giving message of unity in diversity, communal harmony and National integration attempted by school children

Appreciation certificates are sent to those schools for distribution to students placed at 1st, 2nd and 3rd position as well as to those who participated in these activities by the school authorities to encourage students to contribute in spreading the message of peace, non-violence, communal harmony and National integration.

